

ArtStory

Pursuing quality of life.

Ed Pointer

Genre: Acrylic, Oil and Watercolor

Awards:

3 Best of Show Awards

“Brushstrokes”

American Cancer Society’s
Benefit Show

2 Best of Show Awards

4 Purchase Awards

“Great Eight”

Kansas Watercolor Society’s
Eight State Annual Exhibit

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–Ed Pointer

It’s a subtle thing. That thing that separates a great artist from a good one. That thing that makes one artist extremely popular, while others go unnoticed. “I’ve seen artists who get the concept down quickly with little fuss -- their work also being well done and appears to be very simple -- but who achieve little ‘fame and glory’,” explains Ed Pointer in describing the value and need for struggle and complexity in art.

Ed was an experienced graphic designer in the Wichita market before he began painting full-time. “Some have told me they could easily recognize my painting technique as it has that somewhat designed look about it that makes it different,” said Mr. Pointer explaining how his graphic design background affects his art. He goes on to say that he is rarely aware that he is adding design as he paints. “Every painter has to lay out his painting, ‘compose’ it in such a way as to add to its appeal. This is usually part of the artist’s nature, it’s built in and many times an unconscious part of creativity in an artist’s work.”

But, according to Ed Pointer, it is the struggle and complexity that makes an artist’s work exciting. “I really enjoy painting and it is satisfaction punctuated by moments of sheer frustration,” explains Ed, “though the casual observer probably doesn’t realize that.”

Ed describes himself as a “contemporary realist” and says his paintings have “the character of realism [that makes] the shapes and forms within the subjects of the painting have a visual impact.” And it’s that visual impact and sense of composition that make his works come alive.

His passion is painting landscapes—many this past year of the Flint Hills—working in acrylic, oil or watercolor. “The landscape satisfies my creative urge,” said Ed. He went on to say that the many variations in the landscape



provide a challenge as to how they should be convincingly depicted. “There are as many ways to paint landscapes as there are ‘creative bones’ in our bodies.” For Mr. Pointer, the struggle to convincingly depict the landscape of our world is the thing that adds that needed amount of complexity to his work. “Interestingly,” according to Ed Pointer, “everyone is creative; some choose to paint.”

You can learn more about Ed Pointer by visiting www.EdPointer.com
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